



2026 MEDIA KIT

Arts. Entertainment. Travel. Los Angeles and Beyond.

LAexcites is an independent media publication devoted to memorable experiences, compelling personalities and the cultural life of Los Angeles and beyond.

Since 2015, LAexcites has delivered original interviews, thoughtful reviews, timely previews and destination storytelling, connecting readers with the artists, performances, places and experiences worth discovering.

**MORE THAN A
DECADE**

of independent publishing

**AN EXTENSIVE
ARCHIVE**

of original editorial coverage

**LOS ANGELES +
BEYOND**

arts • entertainment • travel

Original access. Firsthand perspective. Lasting discovery.

Selected coverage spans major concert stages, renowned cultural institutions, original artist interviews and destination storytelling.

Taylor Swift • Hollywood Bowl • Pasadena Playhouse • Napa & Sonoma • Magic Castle

Digital Reach & Audience

Readers who want to know what is worth experiencing.

LAexcites reaches a broad, multi-generational audience drawn to live entertainment, arts and culture, travel, dining, hospitality and distinctive experiences.

Readers come with intent: what should I see, where should I go, who should I know about—and what is worth my time and money?

HUNDREDS OF THOUSANDS

Google Search impressions during stronger historical periods

TENS OF THOUSANDS

monthly readers at established historical audience levels

FIVE-FIGURE READERSHIP

achieved by standout individual stories

NEARLY 9 IN 10

Google Search clicks currently come from the U.S.

WHY THIS AUDIENCE MATTERS

From tickets and cultural events to hotels, restaurants, attractions and travel, LAexcites covers categories built around discovery, consideration and discretionary experiences.

Audience figures reflect current Google Search Console data and historical LAexcites site analytics. Historical performance varies by period.

Stories That Go Beyond the Press Release.

Original access, firsthand experience and thoughtful storytelling create lasting editorial value.

LAexcites builds stories around the people, context and firsthand experience that make a performance, destination or cultural moment worth discovering.



CONCERT REVIEW

Taylor Swift at SoFi Stadium

Feature concert review from one of the world's biggest touring artists.

Photo: TAS Rights Management

August 5, 2023



INTERVIEW / PROFILE

Tom Frank at the Magic Castle

Original long-form interview with distinctive access and storytelling.

Photo: Taylor Wong

September 4, 2026



THEATER / INTERVIEW

The Visit at Pasadena Playhouse

Interview-driven theater coverage with timely cultural relevance.

Photo: Pasadena Playhouse/Jeff Lorch

September 1, 2026



TRAVEL / HOSPITALITY

Two Luxury Napa & Sonoma Hotels

Firsthand hospitality coverage centered on destination experience.

Photos: Harvest Inn / Fairmont Sonoma Mission Inn & Spa

November 28, 2025

WHY PUBLICISTS WORK WITH LAexcites

Established editorial presence • Original interviews • Thoughtful long-form coverage • Timely previews and reviews • Professional presentation • Southern California cultural relevance • Search visibility that can extend a story beyond publication day

A credible editorial home for artists, productions, venues and experiences, with independent judgment at the center of every story.

Put Your Story in Front of an Experience-Driven Audience.

LAexcites offers customized opportunities for entertainment, hospitality, tourism, lifestyle and cultural organizations seeking credible, creative ways to connect with readers.

Sponsored Features & Advertorials

Editorial-style storytelling built around a partner's objectives and clearly identified as sponsored content.

Sponsored Posts & Branded Content

Dedicated opportunities aligned with relevant LAexcites coverage areas.

Travel & Hospitality Partnerships

Custom storytelling for hotels, resorts, destinations, tourism organizations and experiential brands.

Event & Production Partnerships

Strategic opportunities surrounding concerts, theater, festivals, openings and cultural experiences.

Profiles & Interviews

Sponsored profiles, executive Q&As and custom interview content, appropriately identified when appearing on LAexcites.

Display Advertising

Select digital placements across LAexcites.com.

Custom Content & Storytelling

Interviews, destination features, website copy, newsletters, profiles and communications for partner-owned platforms.

Giveaways & Audience Engagement

Select ticket, experience and promotional collaborations.

LET'S CREATE SOMETHING COMPELLING.

Every partnership is customized around your objectives, audience and campaign.

Paid and sponsored content is clearly identified. Editorial coverage remains independently determined.

Media & Partnership Inquiries:

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For current rates and custom partnership opportunities, please get in touch.